

International market developments

Main country updates for 6th November 2020

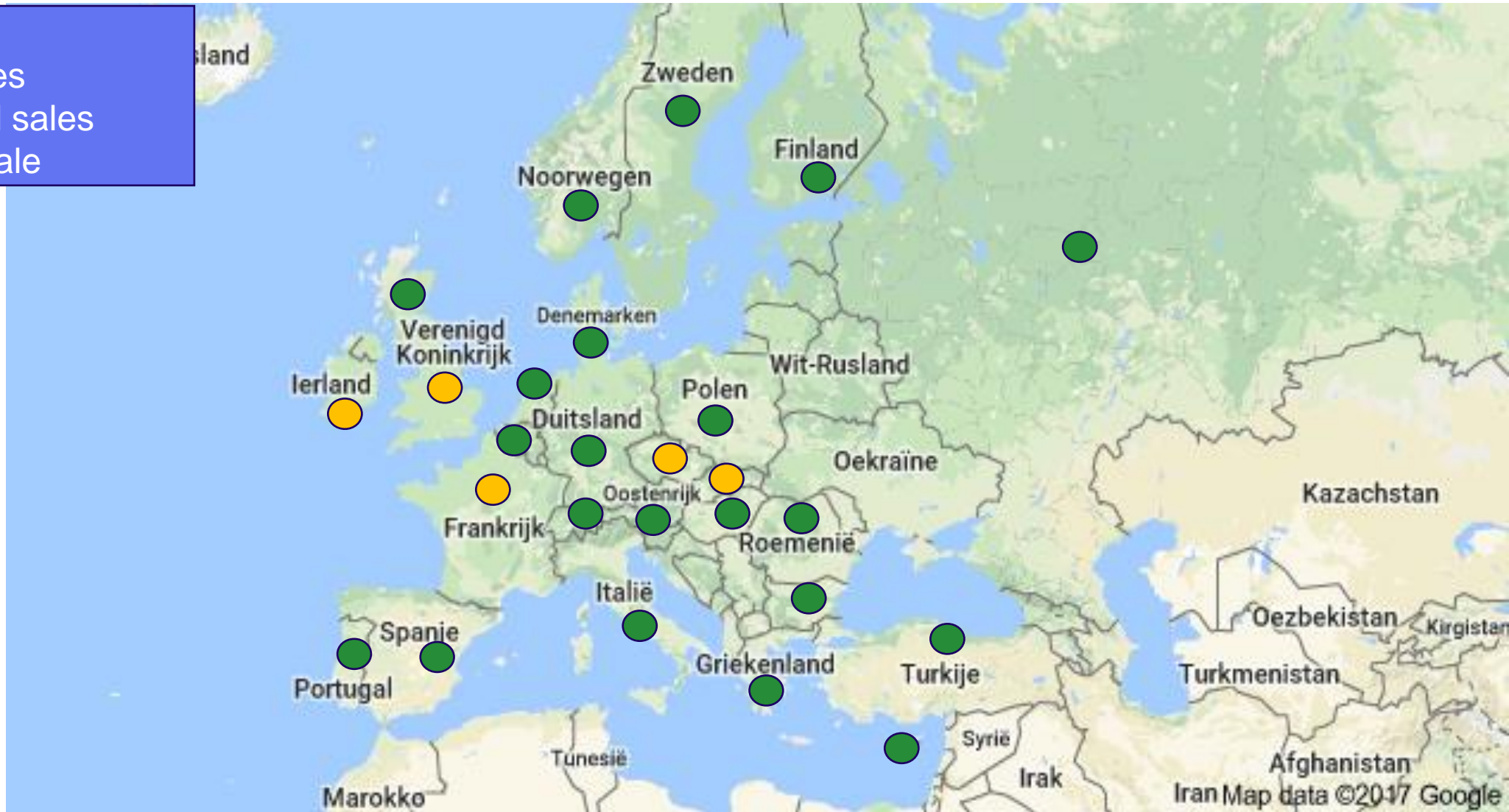


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Flower and plant sales by country - Europe

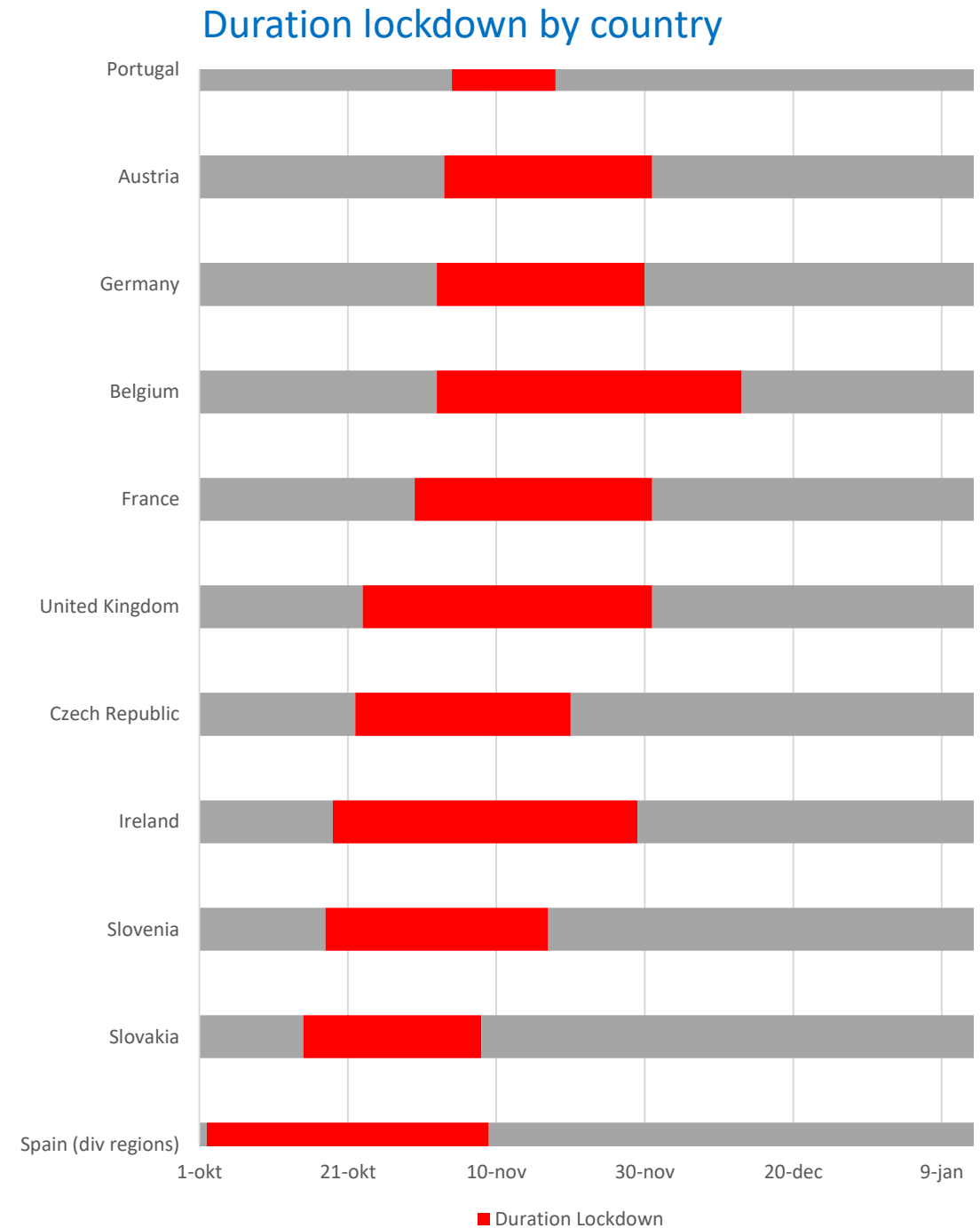
Legend

- No sales
- Limited sales
- Free Sale



How long will lockdown per country last?

The overview shows the duration of the announced (partial) lockdowns per country.





Germany

Share of Dutch exports (Source: Floridata):

- Flowers: 27%
- Plants: 26%

Lockdown status:

- As of 3rd November 2020, a partial lockdown not aimed at retail but at restricting leisure time and contact has been implemented. In some countries, additional measures have been made in addition to federal measures. These are more focused on contact professions, e.g. the rules are mainly aimed at restricting contact during leisure time. For example, cinemas, bars and swimming pools are closed for a month. Also, no major events may take place and no spectators are allowed at sports events. Furthermore, public buildings are also closed. All this may have an impact on the floriculture sector, especially in terms of products for events and on the location of the closed companies and institutions. Most infections are in North Rhine-Westphalia, Baden-Württemberg and Bavaria.

Points of sale floriculture:

- Florists: open
- Supermarkets: open
- Garden centres: open

Important articles/information

- 3 November 2020: <https://www.rvo.nl/onderwerpen/internationaal-ondernemen/landenoverzicht/duitsland/veelgestelde-vragen-over-het-coronavirus-duitsland#:~:text=Overview%20German%20States%20and%20coronavirus%20in%20Bremen%20%2012%20more%20rows%20> (3 November 2020). Here you can find an overview of the measures at federal level and per country. There is a reference to the corona virus pages of the country concerned on which the regulations are displayed. For the time being, federal measures, list of closed companies and institutions as well as different rules for contact professions.
- 3 november 2020: <https://www.ipm-essen.de/press/press-texts/detail/cancellation-of-the-ipm-essen-2021-4266> , The IPM ESSEN, which was planned for January 26 to 29, 2021, is cancelled. Against the background of the increasingly dynamic situation and worldwide travel restrictions, currently there is not enough security planning as required for the serious preparation of the international trade fair participants. New date: 25-01-2022/28-01-2022.

United Kingdom

Share of Dutch exports (Source: Floridata):

- Flowers: 16%
 - Plants: 10%
-

Lockdown status:

- England: Lockdown from 5th November to 2nd December
- Wales: Lockdown from 23rd October to 9th November
- Scotland: No lockdown as of 2nd November. There will be a division of regions into 5 security levels with associated measures. One part is at level 3, the rest below. At level 4 lockdown.
- Northern Ireland: No lockdown, but reinforced COVID measures from 16th October to 13th November

Points of sale floriculture:

- Florists:
 - England: Closed
 - Wales: Closed
 - Scotland: Open
 - Northern Ireland: Open
- Supermarkets:
 - England: Open
 - Wales: Open, but not allowed to sell products with shops closed. Including flowers and plants.
 - Scotland: Open
 - Northern Ireland: Open
- Garden centres:
 - England: Open
 - Wales: Closed
 - Scotland: Open
 - Northern Ireland: Open

United Kingdom (cont'd)

Share of Dutch exports (Source: Floridata):

- Flowers: 16%
 - Plants: 10%
-

Important articles:

- **Britain went** into lockdown again on 5th November, following in the footsteps of other European countries which have taken drastic measures to counter the increase of COVID-19 cases and deaths. Restrictions have led to the closure of restaurants, bars and non-essential businesses (Source: *edition.CNN.com*, 05-11-2020).
- There will be no ban on supermarkets in **England** selling non-essential items during the second lockdown according to the government. There were reports that shops had been asked to close their aisles (containing non-essential items) when the second lockdown started. (Source: *hulldailymail.co.uk*, 04-11-2020)
- In a letter, the Fresh Produce Consortium (FPC) asks Agriculture Minister Eustice for more financial support for (small) suppliers of fresh produce supplying the catering and food service sector. The FPC also wants shops and wholesalers selling flowers and plants to be allowed to remain open, just like garden centres, provided they can meet the social distancing guidelines. (Source: *Agricultural Attaché Network Ministry of Agriculture, LNV*, 05-11-2020)

Share of Dutch exports (Source: Floridata):

- Flowers: 13%
 - Plants: 13%
-

Lockdown status:

- From 30/10/2020 (and lasts 4 weeks until 1st December)

Points of sale floriculture:

- Florists: closed from 2nd November (click & collect allowed)
- Supermarkets: open: from 2nd November onwards, the sale of flowers (plants are not mentioned in the decree) in retails smaller than 400 m2 is allowed and over 400 m2 is not.
- Garden centre: from 4th November, the shop of a garden centre with flowers & decorative items must be closed to the public. However, the sale of plants (indoors and outdoors) in the shop to the public may remain open. The sale of plants to professionals may remain open. All products can be sold to the public via 'click & collect'

Important articles:

The French Government has ruled that flowers are not essential products. That is why florists have been closed since last Sunday, 1st November, as have the floristry departments of all garden centres, DIY stores and supermarkets. However, garden centres remain open for the sale of outdoor plants, indoor plants, seeds, fertilisers, phytosanitary products, potting soil and garden equipment.

(Source: Agricultural Attaché Network Ministry of Agriculture, LNV, 05-11-2020)

Important articles:

According to the official texts issued by the French Government on 3rd November, the following rules apply:

1. Sale in shops selling flowers and decorative items is prohibited in French supermarkets and shops over 400 m² in size.
2. The ban entered into force on 3rd November by decision of the public authorities, with a lead time until 4th November for implementation.
3. This temporary measure will be assessed by the French Government within 15 days.
4. Florists must close their shops to the public from 2nd November: in-store sales are not allowed, but sales can continue via 'click & collect' systems.
5. Online sale of flowers and plants: no restrictions
6. Wholesalers can continue to operate
7. The sale of flowers and plants to the public is possible via 'click & collect' systems by all retail and retail outlets in France (florist shops, supermarkets, garden centres, etc.).

(Source: Uninion Fleurs, 2020-11-04)

Recommendations issued by the French Federation of Garden Centres & Pet Stores (Jardineries & Animaleries de France) in a press release:

- Sale of flowers & decoration articles in garden centres: closed to the public from 4th November.
- Sale of plants (indoors and outdoors) in the shop to the public: may remain open.
- Sale of plants to professionals: can remain open
- All products can be sold to the public via 'click & collect'.

(Source: Uninion Fleurs, 2020-11-04)

Share of Dutch exports (Source: Floridata):

- Flowers: 4%
 - Plants: 7%
-

Lockdown status:

- From 25/10/2020 (and for the time being until 24th November)

Points of sale floriculture:

- Floristd: open during the week; also depending on regional measures that may be in force, which is determined by the colour in which a region is classified (yellow, orange, red) with further restrictions for the orange and red zones (*).
- Supermarkets: open
- Garden centres: open during the week; also subject to regional measures that may be in force, which is determined by the colour in which a region is classified (yellow, orange, red) with further restrictions for the orange and red zones (*).

Important articles:

In Italy, measures have been further strengthened. Shopping centres must keep their doors closed at weekends and on public and pre-public holidays, except for a number of categories of shops within these centres, including supermarkets. In addition, regional measures will apply depending on the colour of a region (yellow, orange, red) with further restrictions for the orange and red zones. Sale of food products (retail outlets, supermarkets) will continue to be guaranteed. (Source: *Agricultural Attaché Network Ministry of Agriculture, LNV, 05-11-2020*)

(*) is subject to further verification



Poland

Share of Dutch exports (Source: Floridata):

- Flowers: 4%
- Plants: 5%

Lockdown status:

- None at the moment.

Points of sale floriculture:

- Florists: Open
- Supermarkets: Open. Additional restrictive measures will apply in Poland from Saturday 7th November. The measures include: closure of shopping centres **except supermarkets** and other necessary facilities, shops outside shopping centres will remain open but with sanitary restrictions.
- Garden centre: Open

Important news items:

- The flower sector was shocked when it was announced on the evening of Friday 30th October that the cemeteries would be closed that weekend. All Saints' Day and All Souls' Day (1-2 November) are very important days when pot chrysanthemums are produced almost exclusively for these days in Poland. Many flowers were bought by people to place them at monuments and as a protest at (local) governmental institutions. Many cities also bought flowers to be used later to decorate the city, or at least offered trading places where producers/traders could sell flowers to customers. Two days after the decision, the government offered support for owners of cut and pot chrysanthemums. The plants will be donated to various NGOs or local authorities and producers will receive a payment which they will have to see in the account before the end of the year. (Source: *Agricultural Attaché Network Ministry of Agriculture, LNV, 05-11-2020*)



Belgium

Share of Dutch exports (Source: Floridata):

- Flowers: 3%
 - Plants: 6%
-

Lockdown status:

- From 01/11/2020 (and lasts 4 to 6 weeks)

Points of sale floriculture:

- Florists: Open
- Supermarkets: Open
- Garden centres: Open

Important articles:

The Ministerial Decree published on the morning of Sunday 1st November confirms that, in addition to a number of other shops, garden centres, nurseries, flower and plant shops are among the essential shops that can remain open to the public. They will therefore remain open. All other non-essential shops must close until 13th December. An evaluation will follow at the end of November. (Source: AVBS, 2020-11-05)



Russia

Share of Dutch exports (Source: Floridata):

- Flowers: 4%
 - Plants: 2%
-

Lockdown status:

- Russia has no plans to introduce national lockdown measures.

Points of sale floriculture:

- Florists: Open
- Supermarkets: Open
- Garden centres: Open

News items:

- President Vladimir Putin has stated that Russia has no plans to implement national lockdown measures that will result in a shutdown of the economy; targeted restrictions are sufficient to keep the virus under control. The mayor of Moscow, Sergei Sobyenin, reiterated these remarks and said that the city's targeted anti-coronavirus measures, such as making masks and gloves compulsory in public places and a QR-code system in bars and restaurants, are sufficient to control the virus. (Source: *Moscow Times*, 30-10-2020)



Share of Dutch exports (Source: Floridata):

- Flowers: 3%
 - Plants: 4%
-

Lockdown status:

- No lockdown, but enhanced national COVID measures from 29th October 2020.

Points of sale floriculture:

- Florists: Open
- Supermarkets: Open
- Garden centres: Open

Important articles:

- -

Share of Dutch exports (Source: Floridata):

- Flowers: 2%
- Plants: 4%

Lockdown status:

- As of 5th November 2020 there is no national lockdown. However, regions can establish regional lockdowns in case of high growth in infections. However, similar partial lockdowns as in Germany in the regions of Jönköping County, Halland County and Örebro County.
- Kronoberg, Södermanland County, Stockholm, Västra Götaland and Östergötlan, Skåne. Shops are open, but it is not recommended to visit them as a leisure activity, only for necessary shopping. In this context, Sweden continues to steer on the people's own responsibility and does not force them to do so.
- In order to limit the effects of the spread of COVID-19, there is a temporary ban on entry into the EU via Sweden. The government has decided to extend the entry ban until 22nd December 2020.

Points of sale floriculture:

- Florists: Open
- Supermarkets: Open
- Garden centres: Open

Important articles:

- 5th November 2020: <https://www.rvo.nl/onderwerpen/internationaal-ondernemen/landenoverzicht/zweden/veelgestelde-vragen-over-het-coronavirus-zweden>: with an overview of measures in force
- 5th November 2020: <https://www.krisinformation.se/en/hazards-and-risks/disasters-and-incidents/2020/official-information-on-the-new-coronavirus> , official English-language website with corona measures and news by region and nationwide

Share of Dutch exports (Source: Floridata):

- Flowers: 2%
 - Plants: 3%
-

Lockdown status:

- No lockdown, but more stringent COVID measures apply from 3rd to 30th November 2020. From 3rd to 12th November a curfew applies between 20.00-06.00 hours (exceptions will be made).

Points of sale floriculture:

- Florists: Open
- Supermarkets: Open
- Garden centres: Open

Important articles:

- -



Kenya

Share of Dutch imports (Source: UN Comtrade):

- Flowers: about 27%
-

Lockdown status:

- N/A

Impact staff:

- N/A

Road transport:

- N/A

Air transport:

- Less capacity compared to 2019, but sufficient. Rates are approx. 15% higher compared to pre-covid.

Important articles:

- www.floraldaily.com/article/9265466/covid-19-lockdown-in-france-deals-a-blow-to-kenya-s-flower-sub-sector/

Share of Dutch imports (Source: UN Comtrade):

- Flowers: about 7%
 - Plants: about 1%
-

Lockdown status:

- -

Impact staff:

- -

Road transport:

- -

Air transport:

- No particularities

Important articles:

- www.covid19.et/covid-19/



Israel

Share of Dutch imports (Source: UN Comtrade):

- Flowers: approximately 0.4%
 - Plants: approximately 0.6%
-

Lockdown status:

- From 19-9-2020 to 1-12-2020.
- Non-essential shops are closed

Impact staff:

- -

Road transport:

- -

Air transport:

- -

Important articles

- www.gov.il/en/departments/topics/corona-gov