

Aalsmeer, 26 November 2018

Dear Sir/Madam,

**Royal FloraHolland cordially invites you to the
General Members' Meeting in Naaldwijk on Thursday 6 December 2018**

It is going to be a special members' meeting because it is the last ALV in this form; the new Members' Council will be starting on 1 January 2019. You agreed to the establishment of a Members' Council on 31 May of this year, and prior to the meeting on 6 December you will be able to vote for the nominated candidates.

There is a special site where all information about this meeting can be found. There you will find, among other things, the agenda, the nominated candidates and an explanation of the voting possibilities. www.royalfloraholland.com/alv.

As well as this historic moment, the transition of the General Members' Meeting to a Members' Council, there will also be other subjects on the agenda that we want to discuss with you: a review of 2018 and the strategy, budget and rates for 2019.

Two new members of the Supervisory Board will be nominated, and we will say goodbye to the vice-chair Mariëlle Ammerlaan and SB member Joris Elstgeest. Also, as you already know, our CCO Servaas van der Ven will be leaving us. At the buffet prior to the meeting, there will be the opportunity to shake hands with Servaas and bid him farewell. For more information, please see the website.

Polling card: As usual, this will be sent to you shortly by post. Bring this with you to the meeting. If you wish to vote prior to the meeting, you can do so with an app.

Follow the meeting from home: You can follow the meeting remotely via Royal FloraHolland's website. A separate login is not necessary. The live broadcast will start around 7 pm.

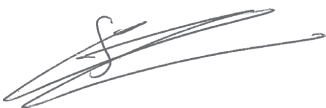
Location: Floor Phase J (trading floor), Naaldwijk. Signs at the venue will show you the way.

Start: the meeting officially begins at 6 pm. That is the time at which you can cast your vote at the location for the Council of Members. That is possible until 7.30 PM, then the voting process closes before the Council of Members. From 19.30 hours the actual meeting will start in the meeting room and the meeting can also be followed live via the website.

Buffet: Of course, there will be a buffet available for you, from 6 pm.

I hope to welcome you on Thursday 6 December in Naaldwijk! Royal FloraHolland

Kind regards,
Royal FloraHolland



Steven van Schilfgaarde, CEO